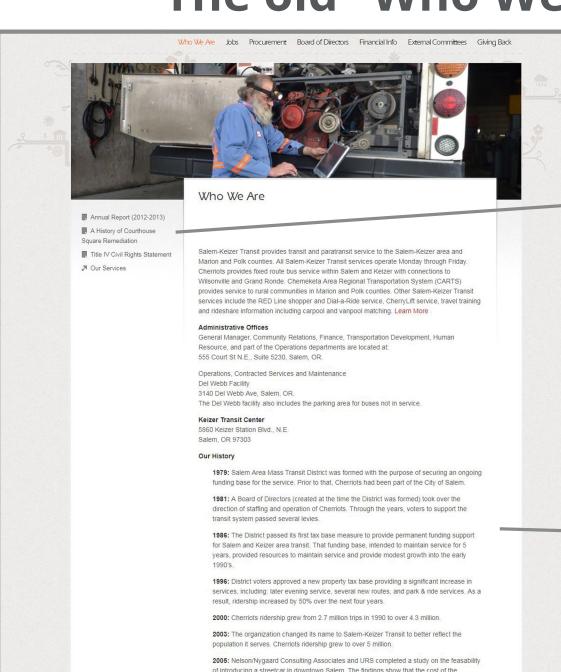
# The old "Who We Are" page



2006 - 2008: Salem-Keizer Transit needed an increase in the tax base to cover the increasing cost of operations. After tax levies were voted down it was necessary to eliminate

Information not well organized; (some links go to other pages, some to anchors on this page)

Mostly text, no visuals

# The NEW "Our Organization" page



At Cherriots, we connect people with places through safe, friendly, and reliable public transportation services. We are a public agency providing bus service over a 76 square mile area in Salem, Keizer, and the mid-Willamette Valley.

Voters approved the formation of the Salem Area Mass Transit District at the November 6, 1979 general election. That's still our legal name, but now we use the name Cherriots for all our transportation services. This operating name originated in 1966 when the City of Salem operated the transit system. It reflects Salem's Cherry City nickname and a play on the word "chariots."

Local property taxes, as well as state and federal money, provide funding for our transit agency. With those funds, we provide local bus service in Salem and Keizer, as well as regional express service to towns in Marion and Polk counties.

Our Cherriots Local fleet consists of 64 buses, which are 35 and 40 feet long. Our Cherriots Regional fleet has a dozen buses. We also operate Cherriots LIFT, a paratransit service for those who can't safely and independently use our regular bus service.

Thanks to the passage of House Bill 2017, we are poised to expand our services. State funding from HB 2017 will help restore services lost to deep budget cuts in 2009. By fall 2019, we plan to restore Saturday bus service and make other service improvements.

To learn more about our organization, choose one of the following topics:



## Leadership Team

Our staff dedicated to serving you



## **Board of Directors**

The legal governing body of Cherriots



## **Advisory Committees**

Citizens serving as specialized advisers to the Board of Directors



### **Equity and Access**

Cherriots respects civil rights and creates access for all



# Accountability and Transparency

Access to our records, reports, and financial documents



### Civil Rights (Title VI)

Cherriots respects everyone's civil rights

Brief introduction to the organization followed by visual links to specific pages